

The Impact Assessment of Aarogya Sri Scheme; A Case Study of Ballipalli Village in Ongole District of Andhra Pradesh

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Abstract—Human happiness and wellbeing depends up on good health, which leads to more productivity. Health is not only important for individual income, demographic trends and education, but also Socio-economic growth and development of the nation. That's the reason many developed and developing nations investing on health in GDP, but unfortunately share of health expenditure in GDP falling down with less than 1.5 % during 2011-15 (World Bank) in developing nations. India also in the same path with 1.3 % of health expenditure in GDP during 2011-15 (World Bank), but has been increasing over the years. Government of India and Andhra Pradesh have recognised the importance of rural health, have implemented many rural health schemes. The Rajiv Aarogya Sri community health insurance (RACHI) is one of most popular social insurance scheme introduced by A.P. government in 2007 with Public Private Partnership(PPP). Some of the studies reveals that Aarogya Sri has positive impact on rural health, but there is a negative impact on the other side of the coin. The main objective of this study is to examine the impact of Aarogya Sri on rural health of Ballipalli Village in Ongole district of Andhra Pradesh. The study found that Aarogya Sri has positive impact in short run, but negative impact in long run. The present study is descriptive in nature, depends on both primary data and secondary data.