

Development of Guardian's awareness for Quality Education Process through Social-media at Primary Level

Ranjitsinh Mahadeo Disale

M.Ed.Student-I.G.N.O.U
E-mail: onlyranjitsinh@gmail.com

Abstract—The 21th century is the age of ICT. ICT has tremendous potentialities to revolutionize the educational process. If we have a quick look at our educational policies since 1947 ; it is very clear that, we have adopted a trio bond format. That is School-Teacher-Society. These three are interlinked elements in our policy.co – relation between these elements plays vital role in quality education. But one element - that is society, in all the policies is being neglected. Even though curriculum are designed considering the society. Society must be actively participated in educational system. students in our class are in touch with society for more than 15 hours. So one can say that society has its own impact on the students. Can we have control over that impact? Shall we participate society in our teaching-learning process? What will happen if we take active participation of the society through social-media in this process? answers of these questions are marked in this research.

Mobile based web technology is used in this research to aware the parents about quality education. Sample of 140 parents is selected through random process. In descriptive method of research survey ,method is used. Self made 10 points questionnaire is used. All the responses from parents are recorded in the pre test. Based on responses, Some innovative projects like “ Alarm on TV off” “ SMS channel” “ Edmodo” are organized to aware parents. Responses of the parents are collected through sms, E-mail and Whats App group named “ BALAK-PALAK.”

Data through pre questionnaire and post questionnaire is compared. It is seen that in the post questionnaire parents are now more aware about quality education.mobile based technology is very helpful to aware the parents at primary level. Awareness about quality education in parents from rural area is reflected in their child's progress. Active participation of parents through ICT helps quality education. Student's development through parent's participation in quality education is the find of this result.

1. INTRODUCTION

School-Teacher-Society are core elements of indian education policy. If we take a quick look at our educational development since 1947, one element that is society is neglected. Policy makers tries to take active participation of this element through Right To Education. But it is not enough for quality education. We have to take active participation of every parent in teaching-learning process. Every student in the class is

spending more than 15 hours in the society. So that one can say that society has its own impact on the students.Shall we control r the impact of society? Should parents actively participated in the class? Does social media play any role in parents awareness? Shall we get active response of parents through social-media? All such a questions are answered in this research.

2. NEED AND SIGNIFICANCE OF THE STUDY

Students in my school are very lazy. They are not completing their home-works daily. I tried to find out what is the reason behind this? I observed that parents are unaware about the study of their child. I am teaching them in the class; But I am expecting that all the concepts those were cleared in the class must be reviewed at home. But parents were not doing it. Once their child started to go to school, they felt that their responsibility is over. So that I felt that I should aware all such a parents about quality education. In the age of ICT, all the parents from rural area must incorporate with the technology. Parents awareness is reflected in child's all round development. I personally feels that this study is important in the context of utility of ICT at rural level.

3. OBJECTIVES

1. To form a BALAK-PALAK group of all the parents from Paritewadi.
2. To find out all the educational habits of students at primary level.
3. TO check out the utility of action plan framed for BALAK-PALAK group.

4. ASSUMPTIONS

1. All the parents those participated in research are within a school area.
2. All the parents are unaware about educational habits.

5. HYPOTHESIS

1. There would be significant change in parents attitude if we use mobile based technology.
2. Social media would impact more on parents awareness.

6. DELIMITATIONS

1. This study is limited to the parents from Paritewadi.
2. This study includes educational habits and use of ICT only.

7. SAMPLE

Paritewadi village is taken as the unit. Sample of 140 parents was selected through stratified random sampling technique.

8. TOOLS

1. 10 points questionnaire
2. Observation Scale
3. Attitude Scale

9. STATISTICAL TECHNIQUE

The data were mainly analyzed in terms of percentage analysis.

10. METHOD

Considering the objectives, hypothesis and the nature of the data to be collected, the Descriptive Survey method was adopted in this research.

11. PROCEDURES

At early stage 10 points questionnaire was put up. All the responses were collected. Based on the responses action plan was set up. Action plan was----

1. Set up TECHNOCRAT team- for technical assistance.
1. “ALARM ON TV OFF”--- an alarm was setup in the village to know that study time is started.
2. Google sms channel was started to collect responses and notify them.
3. Web based EDMODO service was used to give them assignments.

12. ANALYSIS OF DATA

After collecting the data, the interpretation was done in the following way.

Table 1: Showing observation points

Observation Point	Response at the start		Response at the end	
	Number	%	Number	%
Number of parents having mobile				
Nokia 1100	118	84.28%	51	36.42
NOKia 6600 serise	22	15.71%	nil	0%
Smart Phones	Nil	0%	89	63.57%
What do you do while your child is studying. Responses				
I took his study	29	20.71%	123	87.85%
Watch TV	62	44.28%	0	0
I am chatting	04	2.85%	17	12.14%
Out of home	43	52.14%	0	0

Observation Point	Response at the start		Response at the end	
	Number	%	Number	%
Number of students--those were completing homework	67	48%	135	96.42%

Table 2: Showing observation points

Sr. No.	Question	Response at the start (Pre Test)		Response at the end	
		Number	%	Number	%
1	Do your child study at home ? yes Response		84%		98-99%
2	Have you give him an assignment ? No Response		93 %		67 %
3	Do your child ask any questions while studying ? yes Response		14 %		27%
4	Have you met teachers to know the progress of your child ? Yes Response		9%		82%
5	Do you read books of your child ? yes Response		9 %		87%
6	Do your child operate mobile ? Yes Response		58%		72%
7	Have you ever used mobile for educational purpose ? Yes Response		11%		83%

Table 3: Showing Questionnaire responses

13. CONCLUSION					
All the responses in the post test questionnaire indicates that social-media and mobile based technology have aware the parents about quality education process. One more findings of this research is the time frame setup by ALARM ON TV OFF initiative. One hour for future was tag line of that project. Behavioral changes in the parents attitude are most important findings of this research. Parents are now using their mobile for educational purpose. This is what pleasing to me. Our journey started with mobile now reached at smart phone and other ICT tools. Parents awareness is important in this research.					

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